**PUBLIC APPOINTMENTS VACANCIES WEBSITE**

| **FIELD** | **EXPLANATION** |
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| **Post** | Member |
| **Appointing Body** | National Employer Advisory Board (NEAB) |
| **Department / Sector** | Ministry of Defence |
| **Number of vacancies** | Up to 8 vacancies |
| **Location** | London |
| **Vacancy Description** | NEAB is an advisory non-departmental public body of up to 15 members which plays a key role in providing informed independent advice to Ministers, Defence Chiefs of Staff and the Reserves community on the measures needed to win and maintain the support of employers towards Britain’s Reserve Forces. These include the Volunteer Reserve Forces (the Royal Naval Reserve, the Royal Marines Reserve, the Army Reserve, and the Royal Auxiliary Air Force), as well as those whose reserve liability is a consequence of previous Service with the Regular Forces. A key part of NEAB’s role continues to be to minimise the impact of employer concerns on the recruitment and retention of Volunteer Reserves. To achieve this, NEAB maintains continuous relations with employers and relevant bodies at all levels to obtain their views, identify their concerns and ensure that Defence Ministers, and the relevant policy makers in the Ministry of Defence (MOD) are made aware of these concerns.  NEAB, through the Chairman acts as an advisor on the efficiency and effectiveness of the Defence Relations Management organisation and the advertising and marketing campaign known as SaBRE( Supporting Britain’s Reservists and Employers). This campaign uses targeted marketing to inform employers on how they can contribute to assist the Armed Forces in delivering usable Volunteer Reserves.  NEAB gathers information from Reservists, Reservists’ employers, employer organisations, the regular Armed Forces and the Reserve Forces and Cadets Associations (RFCA). Each member is affiliated to at least one of the 13 RFCA regions. |
| **Person Specification** | Successful applicants must demonstrate the following:  Board experience as an executive or non-executive in commerce, industry, the public or the voluntary and community sector organisation which employs large numbers of employees.  An understanding of the impact that MOD policy on the use of Reserves may have on the business of employers. Members may have experience of either major employers or small businesses and of employers in the commercial or public or voluntary sectors..  The ability to demonstrate that they can communicate effectively to a regional business community.  Experience/understanding of the following would be beneficial:  Experience in marketing and/or campaigning would be an advantage in assessing the effectiveness of the SaBRE Campaign and the Reserves recruitment campaign.  NEAB hopes to appoint at least one candidate from Northern Ireland.  Experience whether in the private, public sector, academic or third sector, where Reservists are employed.  The ability to empathise with the culture and ethos of the Volunteer Reserve Forces and the commitment this entails for the individual and their employer.  All aspects of the role must be carried out in accordance with the Seven Principles of Public Life and the conditions imposed by the MOD with regard to accountability and security. |
| **Time Requirements** | The Board meets three times a year in Central London but meetings may be arranged elsewhere as required. Members may also attend meetings in their affiliated region(s). |
| **Remuneration** | Members are unpaid, but will be reimbursed for travel and subsistence when attending NEAB meetings and events. |
| **Additional Information** | Length of appointment: minimum 2 years with the possibility to be reappointed for a further term of office in the same role but for no more than 10 years in total, subject to satisfactory contribution and the needs of the Chairman and the MOD. Reappointments will be considered on a case by case basis and are not automatic. |
| **Closing Date** | 30 November 2014 |
| **Interviews** | Dates to be announced |
| **How to apply** | Please contact Defence Business Services at [DBSCivPers-ResNONSTDAPPTS@mod.uk](mailto:DBSCivPers-ResNONSTDAPPTS@mod.uk) to request an Application Pack quoting reference 10032. |
| **NHS appointment?** | No |
| **Regulated by OCPA?** | Yes |
| **Ministerial appointment?** | Yes |